

**Downtown Oshkosh Business Improvement District
Beautification Grant Program**
\$1,000 Maximum Grant Funding

INTRODUCTION

The Beautification Grant Program has been established by the Downtown Oshkosh Business Improvement District and may be utilized alone, or in conjunction with the Oshkosh Chamber of Commerce's Revolving Loan Fund (if requirements are met) or with any other private financing. This Beautification Grant CANNOT be used in conjunction with the Downtown Oshkosh BID Recruitment Fund Grant.

PURPOSE/MISSION

- To improve the business climate in Downtown Oshkosh.
- To implement minimum standards to enhance the architectural identity found within this district.
- To improve the front and rear façades and building conditions of existing businesses within the Business Improvement District in Downtown Oshkosh.
- To enhance the quality of life in the Downtown Oshkosh area.
- To encourage the development and maintenance of the buildings within the Business Improvement District.
- Aid in improving the overall economic viability of the district.

BUILDING IMPROVEMENT PROGRAM

Property owners and business tenants within the Business Improvement District in Downtown Oshkosh are eligible for up to \$1,000 in matching grant funds for exterior facade improvements made to their building. As a matching grant program, the Downtown Oshkosh Business Improvement District will reimburse the property owner or business tenant for up to 50% of the expense, up to a maximum of \$1,000 (\$1,000 grant funds matched by \$1,000 private funds). The Business Improvement District reserves the right under this program to exceed the maximum grant amount of \$1,000 on a case-by-case basis. Grants may be awarded to eligible applicants on a first-come-first-serve basis while funds are available. Applicants are eligible for only two grant awards, per address, within a (1) year time frame unless otherwise approved by the Oshkosh Business Improvement District Board and BID Beautification Committee.

ELIGIBLE APPLICANTS

The Business Improvement Grant Program is available to any Downtown Oshkosh property owner lying within the Business Improvement District boundaries. Eligible property owners can receive two grants per address within a one (1) year time frame. The program is also available to business tenants of such buildings given the property owner's written consent. Eligible tenants must provide a signed lease of 2 years. A property owner and business tenant may not apply for the grant in conjunction of one another.

ELIGIBLE ACTIVITIES

- Exterior Façade renovations (Ex. Paint, windows, doors)
- Signage
- Awnings
- Structural Exterior Repair (Ex. Brick work)
- Exterior Lighting

PROCESS

a. Applications can be found at downtownoshkosh.com and are distributed and collected at the Oshkosh Convention and Visitors Bureau on a first-come/first-serve basis:

Oshkosh Convention and Visitors Bureau: BID Office
Attn: BID Manager
100 N Main St Suite 112, Oshkosh WI 54901

- b. Completed applications are reviewed by the Downtown Oshkosh Business Improvement District Manager, along with the BID Beautification Committee. These applications are then passed on to the Oshkosh Business Improvement District Board for final approval or denial.
- c. The Oshkosh Business Improvement District Board will attempt to provide notification of approval/denial to the applicant within forty five (45) days of application. The application should be submitted before the work is completed.
- d. Appropriate documentation, such as invoices, must be submitted to the Downtown Oshkosh Business Improvement District Manager for fund reimbursement upon completion of the project. Note that all projects must be completed within one hundred and eighty (180) days of grant approval unless otherwise approved by the Downtown Oshkosh Business Improvement Board.

APPLICATIONS

- a. Letter of Intent, addressed to the Business Improvement District, which should briefly outline the scope, size, intention, timeline and objective of the project in question
- b. Completed Beautification Grant Program application form (attached)
- c. Completed Release of Information Letter (attached)
- d. Letter of permission of work of the proposed building if you are not the building owner
- e. Submit one quote for the proposed project

-Applicants are encouraged to use Downtown Oshkosh BID & Oshkosh area contractors

DESIGN GUIDELINES

a. INTENT

This district is intended to permit both large and small scale downtown commercial development at an intensity which provides significant incentives for infill development, redevelopment, and the continued economic viability of existing development. The district is also intended to retain the existing "Main Street" characteristics of the core blocks in Oshkosh's historic downtown.

b. APPLICABILITY

All applicants shall utilize design standards for properties zoned CMU Central Mixed Use District set forth by Article VIII: Exterior Building Design Standards and/or signage, Article X: Signage Standards for improvements located within the downtown area.

Note: All improvements, including signage, awnings, lighting, and structural work require a building permit and must comply with all zoning and building code requirements of the City of Oshkosh. Contact the City Planning and Zoning office at 920-236-5059 and the Building Inspections office at 920-236-5050 for assistance.

**Downtown Oshkosh Business Improvement District
Beautification Grant Program – Application**

Applications missing any materials will be returned for completion.

Applicant Name: _____

Applicant Address: _____

Phone: _____ Fax: _____ Email: _____

Name of Business/Property: _____

Property Address: _____

Property Use: _____

Property owner, if different than applicant: _____

Owner address: _____ Owner Phone: _____

Project Summary:

Brief Project Summary:

Total Project Cost: \$ _____ Total Grant Request: \$ _____
(50% of the Total, \$1,000 Maximum Grant)

Required attachments:

- Letter of Intent, addressed to the Oshkosh Business Improvement District, which should briefly outline the scope, size, intention, timeline and objective of the project in question.
- Release of Information Letter (attached)
- Current photo(s) of property
- Quote for the proposed project
- Drawn Project plan(s), if applicable. I fully understand how this plan relates to my building and the work I am proposing to do and I will be in compliance with the design guidelines for the City of Oshkosh Beautification Grant Program and City Zoning and Inspection regulations.
- Example Paint color(s) or material sample(s), if applicable

Submit application form and attachments to:

Oshkosh Convention and Visitors Bureau: BID Office
Attn: BID Manager
100 N Main St Suite 112, Oshkosh WI 54901

To be completed by staff only:

Date application received: _____

Application reviewed for completeness by _____ (initials). Date: _____

**Downtown Oshkosh Business Improvement District
Beautification Grant Program – Release of Information Letter**

Date: _____

To: Oshkosh Convention and Visitors Bureau: BID Office
Attn: BID Manager
100 N Main St Suite 112, Oshkosh WI 54901

To Whom It May Concern:

I hereby authorize the Downtown Oshkosh BID to share all application materials with the BID Beautification Committee and BID Board members who may be reviewing my application. I acknowledge that information provided may be released upon request in compliance with open record laws.

Signed,

Name (print): _____

Signature: _____

Date: _____