

On behalf of the Downtown Oshkosh Business Improvement District & the Holiday Parade Committee, we would like to thank you for participating in the 4th Annual Downtown Oshkosh BID Holiday Parade — “Holiday Classics”.

Entries 0-25: Please see map for your designated number

Arrival Time: 4:15pm-4:30pm

*If you miss your arrival time window, you may lose your initial spot in the parade. If we are unable to get you to your designated spot, you will be placed where we can fit you.

Holiday Parade Guidelines

Please make sure all parties in your unit are aware of the following information:

- A copy of the official parade staging map was sent out via email, but also can be found at www.downtownoshkosh.com
- The parade route will begin on Ceape/Main St. & head North until Irving/Main St.
- Staging is NOT** in chronological order. Please understand due to space & safety concerns, you will not necessarily follow the unit in front of you. The actual parade lineup is in chronological order; please know who you are following.
- Because of television coverage there will be **NO** stopping by any unit along the parade route; all units **MUST** keep moving.
- At the endpoint of the parade, all floats are to exit either east or west on Irving Ave or keep heading north on N Main St. Please keep moving out of the way to avoid backup. This is very important!!
- Units **are NOT to throw** candy, paper handouts, etc. This is a safety precaution, as we do not want kids running out into the street. However, you may hand them materials.
- NO** unit may have a Santa appear on their float other than the Santa Carriage as the finale of the parade.
- Final note – please be conscientious of your staging area and clean up after your group.

If you want your entry to participate in the judging you must be in your line up space by 5:00pm.

The following awards will be given with judging done by local dignitaries.

- Downtown BID Grand Marshal’s Award
- Mayor’s Award
- Children’s Award – brought to you by the OACF
- Chamber of Commerce Award

Questions?

Contact: Jessie Meidl (920) 303-9200 ext. 101 or jessie@downtownoshkosh.com

Thank you again for participating!

See you on Thursday, November 18, 2021!

Sincerely,

Jessie Meidl & Holiday Parade Committee

