

Downtown Oshkosh Business Improvement District
Mural Grant Program
\$1,000 Maximum Grant Funding (per entity)

INTRODUCTION

The Mural Grant Program has been established by the Downtown Oshkosh Business Improvement District (BID) and may be utilized alone, or in conjunction with the Oshkosh Area Economic Development Corporation Downtown Impact Fund, Oshkosh Convention & Visitors Bureau, and/or with any other private financing.

PURPOSE/MISSION

The purpose of the mural grant program is to encourage exterior artwork that contributes to the beautification and economic vitality of the Downtown Oshkosh BID.

SCOPE

The program shall provide grants for new mural artwork placed on exterior walls of properties located within the Downtown Oshkosh Business Improvement District (see attached map).

ELIGIBLE APPLICANTS

The Mural Grant Program is available to any Downtown Oshkosh property, lying within the Business Improvement District boundaries. All projects must have written consent of the property owner.

ELIGIBLE PROJECTS

- ✓ Painted mural on exterior wall
- ✓ Mural Canvas, tile, or other material affixed to exterior wall

GRANT FUNDING

As a matching grant program, each entity will reimburse the property owner or artist for up to 50% of the expense, up to a maximum of \$1,000 per entity, for a possible grand total of \$3,000. This would mean that the project total would have to reach \$6,000 in order to qualify for the full \$3,000. Grants may be awarded to eligible applicants on a first-come-first-serve basis while funds are available.

- a. Downtown Oshkosh Business Improvement District (BID): \$1,000 maximum grant
- b. Oshkosh Convention & Visitors Bureau: \$1,000 maximum grant
- c. Oshkosh Area Economic Development Corporation (OAEDC) Downtown Impact Fund: \$1,000 maximum grant
- d. Each entity will give their own approval or disapproval of funds.
- e. Funds will be distributed separately.

*ONLY 1 completed application is needed to apply for the full \$3,000

**ALL eligible projects are subject to available funding

PROCESS

a. All mural applicants must first complete the City of Oshkosh mural permit application, and follow ALL City of Oshkosh mural regulations. This application can be found http://www.ci.oshkosh.wi.us/Community_Development/Planning_Services/applicationBrochures.asp or you can call Community Development: (920)-236-5126

b. Applications for the mural grant program are distributed and collected at the Oshkosh Chamber of Commerce on a first-come/first-serve basis:
Oshkosh Chamber of Commerce: BID Office
Attn: BID Manager
120 Jackson Street, Oshkosh WI 54901

*Applications can also be found at www.downtownoshkosh.com

c. Completed applications are reviewed by the Downtown Oshkosh Business Improvement District Manager, the BID Beautification Committee, a representative from the Oshkosh Convention & Visitors Bureau, and a representative from the OAEDC Downtown Impact Fund. If the application is approved, and proper documentation (receipt/s) is submitted funding will be distributed separately from each entity for which the grant is applied for.

d. The Oshkosh Business Improvement District Board will attempt to provide notification of approval/denial to the applicant within forty five (45) days of application. Note that this grant must be submitted as the mural is being done, or no later than 14 days after the mural is completed.

e. Appropriate documentation, such as invoices, must be submitted to the Downtown Oshkosh Business Improvement District Manager for fund reimbursement upon completion of the project. Note that all invoices must be submitted within 60 days after board approval.

f. Approval of the City of Oshkosh mural permit application and following of the mural regulations does NOT guarantee grant funding. The Downtown Oshkosh Business Improvement District board reserves the right to make the final decision of grant funding per proposed mural.

REQUIRED MATERIALS TO SUBMIT

- Grant Program Application
- Release of information form
- Picture of proposed mural location, including address
- Written consent from the property owner
- Receipt showing the \$75.00 permit fee is paid
- A colored drawing of the proposed mural; must follow all municipal code regulations
 - o Must include mural dimensions
- Description of proposed maintenance schedule that includes the timeframe of the life of the mural and/or method of removal if applicable

**Downtown Oshkosh Business Improvement District
Mural Grant Program – Application**

Applications missing any materials will be returned for completion.

Artist Name: _____

Artist Home Address: _____

Artist Phone: _____ Email: _____

Name of Business/Property: _____

Property Address of Mural Location: _____

Property Use: _____

Property Owner: _____

Property Owner Home Address: _____

Property Owner Phone: _____ Email: _____

Project Summary:

Brief Mural Project Summary:

Total Project Cost: \$ _____

**Must be a total project of \$6,000 or more shown in receipts to request the \$3,000*

Total Grant Request (max of \$3,000): \$ _____

\$1,000 Maximum Grant per Entity; Check the boxes for requested funding & the amount by each:

- Downtown Oshkosh BID: \$ _____
- Oshkosh Convention & Visitors Bureau: \$ _____
- OAEDC Downtown Impact Fund: \$ _____

Required Attachments:

- Release of Information Letter
- Picture of proposed mural location, including address
- Written consent from the property owner
- Receipt showing the \$75.00 permit fee is paid
- A colored drawing of the proposed mural; must follow all municipal code regulations
 - o Must include mural dimensions
- Description of proposed maintenance schedule that includes the timeframe of the life of the mural and/or method of removal if applicable

Submit application form and attachments to:

Oshkosh Chamber of Commerce: BID Office
Attn: BID Manager
120 Jackson Street, Oshkosh WI 54901

**Downtown Oshkosh Business Improvement District
Mural Grant Program – Release of Information Letter**

To: Oshkosh Chamber of Commerce: BID Office
Attn: BID Manager
120 Jackson Street, Oshkosh WI 54901

To Whom It May Concern:

I hereby authorize the Downtown Oshkosh BID to share all application materials with the Beautification Committee, BID Board members, and any other entity whom funding is requested from. I acknowledge that information provided may be released upon request in compliance with open record laws.

Signed,

Artist Name (print): _____

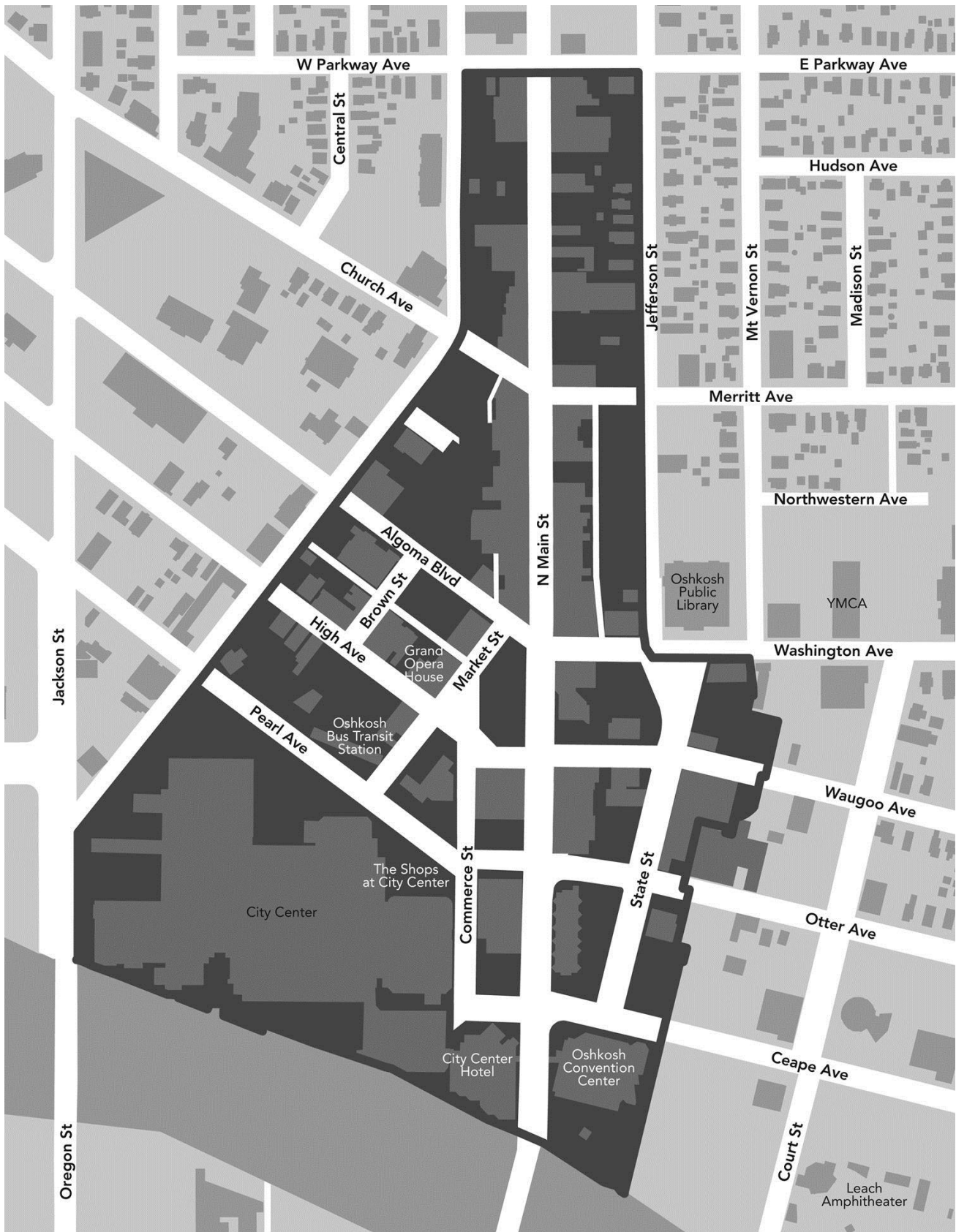
Artist Signature: _____

Date: _____

Property Owner Name (print): _____

Property Owner Signature: _____

Date: _____



*The darker shaded area outlines the Business Improvement District boundaries.