

2022 Holiday Parade Application

2022 Downtown Oshkosh Business Improvement District (BID) Holiday Parade

Theme: Welcome to the North Pole

THURSDAY, December 1st at 6:15pm

Deadline for application review is Monday, October 10th, 2022

Participation limited to the first 60 approved entries!

Entry Information: *IMPORTANT*-please neatly write the name of your business/organization & what you would like announced. This is how your float will be registered & announced during the parade.

Name of Organization: _____

Contact Name: _____ Phone: (____) _____ - _____

Mailing address: _____ City: _____ State: _____ Zip: _____

*E-mail address: _____

*Must provide this, as this is how all forms of communication will be sent out

Announcement: This is a brief message that Oshkosh Media will announce as your entry goes by. (Ex. Happy Holidays from Downtown Oshkosh)

Type of vehicle (1 per entry): Car Truck/SUV Semi Other Explain: _____

*Child organizations are allowed to have ONLY walkers; all other groups must incorporate the theme with a decorated vehicle or trailer/float

Will you have a trailer? No Yes

If Yes – length of trailer: 10ft 20ft Other: How long _____

Will you have walkers? No Yes

If Yes – how many: _____

Will you have demonstrators/performers (excludes dancers & bands)? No Yes

If Yes –describe (including any props that may be used): _____

Will you have music? No Yes

If Yes – type: Live Recorded Other: Describe _____

Will you have animals? No Yes

If Yes – type: Dogs/Cats Horses Other: Describe _____

Parade Fee: Your entry will not be accepted until payment is made

\$50 Parade Entry Fee

\$25 Non Profit Entry Fee

** Revenues collected benefit the Downtown Oshkosh Business Improvement District initiatives, programs, projects & events*

**** Make checks payable to: City of Oshkosh BID**

*****Bands do not have an entry fee**

Insurance Requirements:

- Applicants must submit a current certificate of insurance for EVERY vehicle in the parade, in compliance with the State of Wisconsin liability auto insurance requirement; copy of your insurance card is sufficient
- The Downtown Oshkosh BID & City of Oshkosh may at their sole discretion require any parade entry that is considered to be higher risk: animals, fire, etc. a certificate of general liability insurance
 - Please contact Jessie (contact info listed below) for the specific language needed on this certificate

Parade Guidelines: *Please initial by each statement below*

_____ I understand that Santa CANNOT be present on my float or as a walker; Santa will ONLY be on the final float

_____ I understand all entries should incorporate this year’s theme: “Welcome to the North Pole”

_____ I understand that if giving out candy I must HAND the candy to kids, NO THROWING candy allowed: This is a safety precaution as Main Street is narrow, and we do not want kids running into the road for candy

_____ I understand I will NOT be refunded the entry fee if the parade is cancelled or I am unable to participate

_____ ALL parade entries MUST arrive to the designated parade assembly area between 4pm-5:30pm, NO exceptions! Cross roads will close at 5:45pm and judging of the floats will start promptly at 5:30pm

_____ I understand and agree that the Downtown Oshkosh BID, City of Oshkosh or any other organization sponsoring the parade is not responsible for theft of, accidental loss, or damage to property incurred prior, during or immediately after the parade and hereby release the Downtown Oshkosh BID, City of Oshkosh and any other organization sponsoring the parade for claims, damages, or costs relating thereto

_____ I understand the individual signing this agreement has the authority to enter into this agreement on behalf of the organization listed on page 1 of this application

Print Name: _____ Title: _____

Signature: _____ Date: _____

Send completed application, check and certificate of insurance to:

Downtown Oshkosh BID - Holiday Parade
100 N Main Street Suite 112
Oshkosh, WI 54901
Please make checks out to: City of Oshkosh

If you have any questions, please contact Jessie Meidl, Downtown BID Manager
920-303-9200, x101 or jessie@downtownoshkosh.com