

Downtown Business Improvement District (BID) Partner Package

\$300 a year or *\$450 a year

- Max 3 listings in our print downtown directory & online pdf
- Participate in the FREE gift card program
- Listed in website category listings (max of 3; same categories as print directory)
- Participate in the passport program: printing cost is free; must still contribute needed gift certs. for prizes
- Join the Marketing Consortium group free of charge
- Participate in the EAA coupon booklets; 1 page no charge
- Take advantage of discounted billboard & bus rates (still would have to pay the discounted rate)
- 2-3 social media posts a year
- *\$175 value to be a holiday parade sponsor
 - Coloring book (2500 copies) distributed during parade & coupon option in book
 - Social media/website/ e-newsletter
 - Posters
 - Postcards

Your business can take advantage of this package at any point throughout the year. Your membership will be valid for 1 full year.

The partner package can be adjusted per each business wants and needs.

Please contact Cassie Daniels: Downtown BID Manager
cassie@downtownoshkosh.com or 920.303.2265 ext. 11

