



Downtown Oshkosh Business Improvement District (BID) awarded WPS Downtown Revitalization Grant to support new website

The Downtown Oshkosh BID recently received a \$500.00 grant from the Wisconsin Public Service Downtown Revitalization grant program to support their newly revamped website.

The Downtown Oshkosh BID will use the money to go towards the cost of website redesign services. These services include the professional design of the downtownoshkosh.com website and the implementation of a content management solution that allows areas of service to maintain their specific information within a common framework.

“This WPS revitalization grant is a big help to this effort,” said Cassie Daniels. “We know that downtowns are the heart of many communities across the country, and we’re excited to be able to utilize these funds to have a strong online presence for Downtown Oshkosh.”

In announcing the award, Carol Karls, manager of Community and Economic Development for WPS, said the downtown project was a good fit for the revitalization grant.

“We looked for a project that would help to attract and retain business, grow jobs and create a sense of community by improving the downtown core,” said Karls. “This creates a sustainable partnership between Wisconsin Public Service and the communities we serve.”

You can now view the newly revamped and mobile friendly website by visiting www.downtownoshkosh.com. Information about WPS’s Downtown Revitalization grant program is available on the [WPS website](#).

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