



2018 Holiday Parade Sponsorship Opportunities

Option 1: Candy Cane

\$50

- Social media/website/e-newsletter
 - Posters
 - Postcards
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Option 2: Stocking Stuffer

\$175

- Coloring book (2500 copies) distributed during parade & coupon option in book
 - Social media/website/ e-newsletter
 - Posters
 - Postcards
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Option 3: Silver Bells

\$300

- (1) Free Parade Entry
 - Recognition in school district e-blast
 - Coloring book (2500 copies) distributed during parade & coupon option in book
 - Social media/website/e-newsletter
 - Posters
 - Postcards
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Option 4: Elf

\$500

- Recognition on delivery/take-out pizza boxes
 - Coloring book (2500 copies) distributed during parade & coupon option in book
 - Social media/website/e-newsletter
 - Posters
 - Postcards
 - (2) Free Parade Entries
 - Recognition in school district e-blast
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Option 5: Snowman (3 options; please specify which one)

\$1000

- *Specific Parade Entry Sponsorship (2 available; Ex. Wheel Man or Rocket Cycles)*
 - *Band Sponsorship-2 bands (2 available)*
 - *Santa's Horse & Carriage Sponsorship (1 available)-TAKEN*
 - Coloring book (2500 copies) distributed during parade & coupon option in book
 - Social media/website/e-newsletter
 - Posters (logos)
 - Postcards (logos)
 - (3) Free Parade Entries
 - Recognition in school district e-blast (logos)
 - Recognition on delivery/take-out pizza boxes
 - Recognition on Community Access TV
 - Banner recognition during the parade
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Option 6: Reindeer

\$2500

- Logo on 2 King Size Bus Ads
 - Logo on Inner City Billboard
 - Coloring book (2500 copies) distributed during parade & coupon option in book
 - Social media/website/e-newsletter
 - Posters (logos)
 - Postcards (logos)
 - (4) Free Parade Entries
 - Recognition in school district e-blast (logos)
 - Recognition on delivery/take-out pizza boxes
 - Recognition on Community Access TV
 - Banner recognition during the parade
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Option 7: Winter Wonderland (theme of the parade)

\$5000-**Title Sponsor-TAKEN**

- Title designation of the event; first right of refusal for following year sponsorship
 - VIP Bleachers (up to 100 people)
 - Logo on 2 King Size Bus Ads
 - Logo on Inner City Billboard
- Coloring book (2500 copies) distributed during parade & coupon option in book
 - Social media/website/e-newsletter
 - Posters (logos)
 - Postcards (logos)
 - (5) Free Parade Entries
- Recognition in school district e-blast (logos)
- Recognition on delivery/take-out pizza boxes
- Recognition on Community Access TV
- Banner recognition during the parade; including featured banner to kick off the parade