

**2018 Downtown Oshkosh  
Business Improvement District (BID)  
Holiday Parade**

Sponsorship Opportunities  
*Theme: "A Winter Wonderland"*  
Tuesday, November 13 at 6:15pm

Organization/Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship Opportunities:**

- Candy Cane Sponsorship - \$50
- Stocking Stuffer Sponsorship - \$175
- Silver Bells Sponsorship - \$300
- Elf Sponsorship - \$500
- Snowman Sponsorship - \$1000

Specify which one: \_\_\_\_\_

- Reindeer Sponsorship - \$2500
- Winter Wonderland Title Sponsorship - \$5000

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## **Important Details:**

- This form and your check payable to City of Oshkosh: BID should be returned to the Downtown Oshkosh office by Friday, September 21. \*We do NOT accept credit card payments at this time.
- Please look at your sponsorship details closely and verify the following info:
  - If your sponsorship package is of \$1000 or more please email your logo
  - If your sponsorship package includes a parade entry you must email and let us know if you will be taking advantage of this entry or entries
  - If your sponsorship package includes a page in the coloring book you must email and let us know if you will be taking advantage of this. If so you must let us know if you will be designing the page, or if you would like us to
- For questions or more information contact:

Downtown Oshkosh BID  
120 Jackson Street, Oshkosh WI 54901  
Phone: 920-303-2265, ext. 11  
**Email: [cassie@downtownoshkosh.com](mailto:cassie@downtownoshkosh.com)**