



**INVOICE**  
**2018 BID MARKETING  
CONSORTIUM MEMBERSHIP**

- \$35 Contribution per business located within the BID
  - \$60 Contribution per business located outside of the BID
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**BID Marketing Consortium Committee Sign Up**

As part of your membership we encourage you to take the opportunity to be a part of 1 of our 3 committees. Please mark the box of the committee you would be the most interested in joining (you can mark multiple boxes). This is not a requirement, but we would love to have new ideas and faces on these committees.

- Block Captain (hand out materials to your neighbors in May)*
- Holiday (Nov. 17)*
- Chalk Walk (Aug. 4<sup>th</sup>; rain date Aug. 11<sup>th</sup>)*

**BID Marketing Consortium Membership Information**

Your Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mail Checks To:      BID Marketing Consortium  
                                 Attn: Cassie Daniels  
                                 120 Jackson Street  
                                 Oshkosh, WI 54901

**Please make checks payable to:  
City of Oshkosh**

## **BID Marketing Consortium Committee Information**

### **Block Captain Committee - Chair: Cassie Daniels-Downtown BID Manager**

-This committee helps to improve the communication in Downtown Oshkosh. Each committee member goes out in May to approximately 10-15 businesses and drops off provided materials to business owners. This gives committee members the opportunity to get to know your neighbors, but also to help unify our Downtown by improving communication as to what is happening in our downtown and what our downtown has to offer.

### **Chalk Walk Committee - Chair: Sandy Prunty-AtomicKatz**

-Chalk Walk is an event that was started in 2014 where artists come to Downtown Oshkosh and display their talents using only chalk. This committee organizes and oversees the to-do list and budget for the Chalk Walk, raises sponsorships, finds artists, and coordinates/participates the event happening on Aug. 4<sup>th</sup> 2018. This group will mainly meet once or twice a month from March-August.

### **Holiday Committee - Chair: Erica Mulloy-Satori Imports**

-The holiday committee organizes 1 big holiday event for the 2018 year. This will be the 4<sup>th</sup> annual Whoville Holiday featuring Breakfast with the Grinch. This committee organizes and oversees the to-do list and budget for the Holiday Committee, raises sponsorship dollars, and coordinates/participates in the event on November 17<sup>th</sup> 2018. This group will likely meet twice a month from August-December.

## **BID Marketing Consortium Membership Dollars**

Your membership dollars go toward collaborative promotional materials, as well as any needed event materials and/or services.

Any questions please contact: Cassie Daniels-Downtown BID Manager  
920.303.2265 ext. 11 or [cassie@downtownoshkosh.com](mailto:cassie@downtownoshkosh.com)