



1213 Ceape Ave  
Oshkosh, Wisconsin 54901  
920.312.7444  
info@neverfilmsllc.com

Downtown Oshkosh Business Improvement District (BID):

Below is the pricing for the social media videos for the Downtown Oshkosh BID:

- \$750 for a one-minute highlight video
  - Half-day shoot
  - Edited video
  - Uploads to social media websites
  - Provide master copy
  
- \$1250 for an extended two-three minute video
  - Full-day shoot
  - Edited video
  - Uploads to social media websites
  - Provide master copy
  
- Requests for added time to footage are subject to additional charges

Thank you,

Spike Carpenter  
Owner

**Downtown Oshkosh Business Improvement District**  
**Video Grant Program**  
*\$250 Maximum Grant Funding*

**INTRODUCTION**

The Video Grant Program has been established by the Downtown Oshkosh Business Improvement District (BID). The Downtown Oshkosh BID has partnered with Neverfilms LLC, to provide professional business profile videos to be utilized via social media, website, and however the business deems fit.

**PURPOSE/MISSION**

- To improve and increase our social media presence with a more integrated and digital online experience
- To provide a visual aspect of what our downtown has to offer
- To increase our downtown logo presence and tagline; tying in with each individual business

**VIDEO GRANT PROGRAM**

Property owners and businesses within the Business Improvement District in Downtown Oshkosh are eligible for up to \$250 of the total video cost presented/through Neverfilms LLC **only**. Videos done through other companies will not qualify for grant dollars. Grants may be awarded to eligible applicants on a first-come-first-serve basis while funds are available. Applicants are eligible for only one grant award within a one (1) year time frame unless otherwise approved by the Oshkosh Business Improvement District Board.

**ELIGIBLE APPLICANTS**

The Business Improvement Grant Program is available to any Downtown Oshkosh property owner or business lying within the Business Improvement District boundaries.

**REQUIRED SPECIFICATIONS**

- The video is required to show the Downtown Oshkosh logo
- The video is required to tie in the "Happening Now" tagline
- The business must give permission to the Downtown Oshkosh BID to use the video for social media and online promotional purposes

**PROCESS**

a. Applications are distributed and collected at the Oshkosh Chamber of Commerce on a first-come/first-serve basis:

Oshkosh Chamber of Commerce: BID Office  
Attn: BID Manager  
120 Jackson Street, Oshkosh WI 54901

\*Applications can also be found on our website: [www.downtownoshkosh.com](http://www.downtownoshkosh.com)

b. Completed applications are reviewed by the Downtown Oshkosh Business Improvement District Manager and Neverfilms LLC.

c. Filming will begin based on Neverfilms LLC schedule. If you have a specific day in mind please indicate that on the application below.

**Downtown Oshkosh Business Improvement District  
Video Grant Program – Application**

*Applications missing any materials will be returned for completion.*

Applicant Name:

---

Applicant Address:

---

Phone:

Email:

---

Name of Business/Property:

---

Property Address:

---

Property Use:

---

**Package:**

Please check which package you are applying for

- 1 minute profile/highlight video (Cost of \$750)
- 2-3 minute extended video (Cost of \$1250)

**Requests:**

Requests are subject to additional charges

- More time than 2-3 minutes
- 30 second video
- 2 business combination video
- Video to be done on a specific date: please indicate date below

- Other: please explain below

---

---

**Submit application & release form to:**

Oshkosh Chamber of Commerce: BID Office

Attn: BID Manager

120 Jackson Street, Oshkosh WI 54901

**To be completed by staff only:**

Date application received: \_\_\_\_\_

Application reviewed for completeness by \_\_\_\_\_ (initials). Date: \_\_\_\_\_

**Downtown Oshkosh Business Improvement District  
Video Grant Program –Release Form**

To: Oshkosh Chamber of Commerce: BID Office  
Attn: BID Manager  
120 Jackson Street, Oshkosh WI 54901

To Whom It May Concern:

I hereby give permission to the Downtown Oshkosh BID and Neverfilms LLC to share all video materials in association with this video grant, via social media, website, and other online/media services.

Name (print):

---

Signature:

---

Date:

---